

## FOR IMMEDIATE RELEASE

## UPDATE – Our Most Successful Christmas Fund Raiser Ever! North Saanich Rod & Gun Club Christmas Fund Supporting the SHOAL Centre More than Meals program.

Dateline: North Saanich, BC, January 12, 2024

The 2023 North Saanich Rod & Gun Club Christmas Fund Supporting the SHOAL Centre More than Meals program almost doubles last year's fund-raising efforts. Members contributed a total of \$9,393 to the SHOAL Centre's More than Meals program.

"The North Saanich Rod and Gun Club are pleased to announce that our 2023 Christmas fundraising supporting the More than Meals program organized by the Sidney Shoal Center was our most successful ever! Members contributed a total of \$9,393. The More than Meals program serves over 190 isolated seniors on the Saanich Peninsula. Not only do the drivers deliver meals to North Saanich seniors, but they also spend time with the senior recipients chatting with them about their well-being and generally providing a lifeline to seniors who may be alone. It's a real quality service and the club is extremely proud to support the seniors of North Saanich. – Dave Metcalf, President, North Saanich Rod & Gun Club

During the cherished Christmas season, we revel in celebrating cherished moments with our loved ones, forging lasting memories. However, it's crucial to acknowledge that not all individuals can fully partake in this festive spirit. Within North Saanich, numerous independent senior residents lack the financial resources to curate a festive meal or necessitate ongoing support with meal preparation, impacting their holiday experience.

Beacon's Better at Home program offers a mix of volunteer and paid services to people 65+ who are living independently on the Saanich Peninsula or in the District of Saanich, where we've partnered with Saanich Volunteer Services. Some seniors may qualify for a 100% subsidy. Others may pay fees (charged on a sliding scale, based on your income) for services such as light housekeeping or More than Meals food preparation and delivery.

"We at Beacon community Services are so grateful for the generous support the Rod and Gun Club provides yearly for the More Than Meals program. This was the 3rd year of the program, and it is going strong much due to community partners like the Rod and Gun Club. We connect with many vulnerable older adults that benefit so much from the nutrition the meals provide and the personal connection they receive with weekly visits from dedicated volunteers. It truly has saved lives." "Thank you!" – Jennifer Van Es, Manager, Shoal Centre "North Saanich Rod and Gun Club have strong roots in our community since 1908 and have made a commitment to be more active in our communities of North Saanich, Sidney, Saanich, and Victoria. - Dave Metcalf, President, North Saanich Rod & Gun Club

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